

# An Intermodal Juggler

# TRANS ORIENT

INTERNATIONAL FORWARDING INC.

Awarded "Rail Forwarder of the Year" in 2016, Turkish logistics company Transorient offers three different intermodal solutions for European market: Intermodal via Balkan route, intermodal with Trieste Ro-Ro+rail and short sea solution with MSC via Antwerp. Just like a juggler keeping three balls in the air, the company carries out all these three solutions successfully...

In 2014, Transorient has created a multimodal corridor between Europe and Turkey connecting the British Isles in this corridor by combining forces with two Belgian companies ECS European Containers NV and ACB Belgium.

This solid cooperation offers clients sustainable and reliable multimodal transportation services depending on the specific demands. Nil Tunaşar, Managing Partner, explains that for Europe, Transorient offers three different intermodal solutions: Intermodal via Balkan route, intermodal with Trieste ro-ro + rail and short sea solution with MSC via Antwerp.

Transorient, established in 1961, is one of the oldest independent logistics companies in Turkey who achieves sustainable existence with a dynamic vision. Transorient offers multi-modal freight forwarding services supported by in-house customs brokerage, nation-wide domestic distribution, warehousing, packaging, palletizing and quality con-

trol. Combination of local indepth knowledge, global connections and measurable service standards give Transorient the capacity the offer full range of supply chain solutions at the highest levels today. In-house operations certified by ISO 9001 & ISO 10002 and infrastructure including warehouses in compliance with the safety requirements of GDP and AEO standards, elevates Transorient to be one of the leading sector players in logistics industry.

### How important is European market for Transorient's business?

Europe is currently the main focus of Transorient. 65% of our business in all modes is with Europe. In airfreight we exclusively represent AMI Air Menzies International UK with regular airfreight consols between UK and Turkey since 1991. We also closely cooperate with leading European logistics companies in both air, ocean and value-added services. In roadfreight we offer

Nil Tunaşar



regular bi-weekly consol services from Turkey to two main destinations, UK & Greece.

#### Which specific solutions does Transorient offer for Turkey-Europe line?

In 2014, we created a multimodal corridor between Europe and Turkey connecting the British Isles in this corridor by combining forces with two Belgian companies ECS European Containers NV and ACB Belgium. ECS is a European logistics operator, working with a fleet of 5,500 ambient and 1000 refer 45" PW containers. ACB is an oceanfreight operator in short sea.

The idea of three-way cooperation was to offer clients a variety of sustainable and reliable multimodal transportation services depending on the specific demands. Three different routes have been selected: Intermodal via Balkan route, intermodal with Trieste ro-ro + rail and short sea solution with MSC via Antwerp. All modes are carried in 45" Pallet-wide containers utilizing 33 pallets, same as a trailer.

#### How does Transorient succeed in multimodal transportation?

In 2016 we became one of the leading intermodal logistics service providers in Turkey extending our services to a large number of global and local corporations as well as Turkish forwarders. We have been selected as the 'Rail Forwarder of the Year' in 2016. In 2017 we will continue our growth by extending our multimodal services to South and West of Turkey.

#### What are the advantages of Turkey in global trade and how this affect supply chain?

Turkey enjoys two major advantages in the global trade. Quality of production and geographical vicinity to leading consumer markets, mainly Europe. In order to take benefit of these advantages we need a smoother, faster, integrated and holistic infrastructure. Less paperwork, single window customs processes, more efficient ports and borders, optimization of domestic transport systems will help creating a cost effective and fast supply chain. Such improvements

#### ADDRESS BOOK

##### TRANSORIENT

[www.transorient.com.tr](http://www.transorient.com.tr)

**İstanbul Ticaret Sarayı Oruç Reis Mahallesi, Vadi Caddesi, No:108, Kat 8., Ofis No:490, Giyimkent, 34235, Esenler – İstanbul / TURKEY**

**Tel: +90 212 467 26 00**

**Fax: +90 212 438 26 17**

will increase Turkish products' competitive advantage to Europe.

#### Would you please tell us about the air cargo services of Transorient?

We offer a variety of transportation and logistics solutions to a range of different industries in Europe in airfreight. Weight and volume of cargo ranges from minimum to charter-capacity. We offer regular airfreight consols to several European destinations. We mainly offer our specialized supply chain solutions to time-sensitive industries such as life sciences, live-event management, exhibition and fashion logistics as well as jewelery industry.

## İNTERMODAL JONGLÖRÜ TRANSORIENT

2016 yılında "Yılın Demiryolu Forwarderi" ödülüne layık görülen lojistik şirketi Transorient, Avrupa pazarına üç farklı intermodal çözüm sunuyor: Balkan güzergahı ile intermodal, Trieste Ro-Ro + demiryolu ile intermodal ve Antwerp üzerinden MSC ile kısa mesafeli deniz taşımacılığı... Adeta üç topu aynı anda havada tutmayı başaran bir jonglör gibi, Transorient de üç çözümü tek elden başarıyla yönetiyor. Transorient Yönetici Ortağı Nil Tunaşar, Avrupa taşımalarının şirketin ana odağı olduğunu

belirtirken "Tüm modlarda taşımalarımızın yüzde 65'ini Avrupa pazarı oluşturuyor" diyor. 2014 yılında Transorient, Avrupa ile Türkiye arasında bir multimodal koridor oluşturarak, bu koridorda yer alan Avrupa ülkeleri ve Britanya Adaları'nı, iki Belçika şirketi "ECS European Containers NV" ve "ACB Belgium" ile işbirliğine giderek birleştirdi. Bu güçlü işbirliği sayesinde Transorient, müşterilerinin özel talepleri doğrultusunda sürdürülebilir ve güvenilir multimodal lojistik hizmetleri sunuyor.